



## Resolution Matters!

ThinkSIGN's 16mm borderless Xtreme, when compared to other brands, maximizes your allowable square footage resulting in MORE pixels and resolution.

### 4 X 12

#### Competitor A Viewing Area



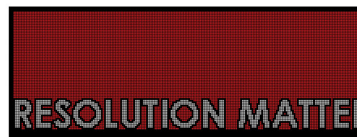
**80 x 225 Pixel Matrix**  
**18,000 Pixels**  
**-6.3 % Resolution**  
**48.6 SQ FT Active Area**

#### ThinkSIGN Viewing Area



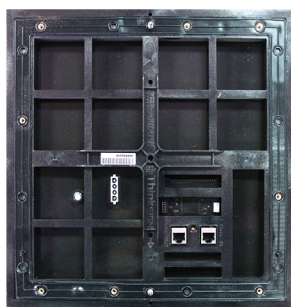
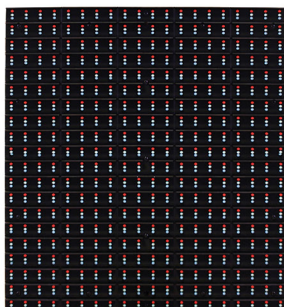
**80 x 240 Pixel Matrix**  
**19,200 Pixels**  
**100% Resolution**  
**52.9 SQ FT Active Area**

#### Competitor B Viewing Area



**72 x 216 Pixel Matrix**  
**15,552 Pixels**  
**-19% Resolution**  
**48 SQ FT Active Area**

16mm Resolution Module



#### Our Modules are Smarter!

Each module is designed with a CPU allowing color depth & calibration, and easy diagnostics to find and report any sign issues.



### 16mm ThinkSIGN Specs

Pixel Pitch	16mm
Pixel Configuration	True Pixel, 1R, 1G, 1B
Character Height	5" or larger
Module Dimensions	1' .5" x 1' .5"
Matrix Configuration	20 x 20 pixels
LED Lifetime	100,000 hours
Color Capability	68 Billion
Viewing Angle	140° horizontal x 70° vertical
Media Format	Video, Picture, & Text
Brightness	10,000 NITS
Power	120 volt single phase 60Hz
Communications Operations	4G, Wireless, Ethernet, Fiber

## Why ThinkSIGN?

**Trusted.** Our entire system is UL Listed. We only employ the very best LEDs, components, and hardware for our EMCs.

**Easy.** Easy to sell, easy to install, use and service. Our signs deliver ready to install and our software requires no training, but just in case, we provide online tutorials and a helpful support staff

**Fast.** We have the ability to design, build, and deliver in 2 weeks! Our proprietary modular design makes assembly much faster. Others can take up to 4x longer.