

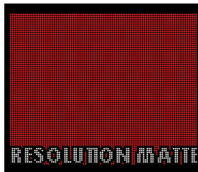


## Resolution Matters!

ThinkSIGN's 16mm borderless Xtreme, when compared to other brands, maximizes your allowable square footage resulting in MORE pixels and resolution.

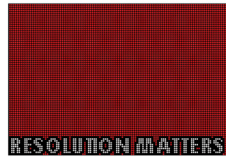
### 4 X 6

#### Competitor A Viewing Area



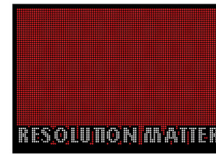
**80 x 100 Pixel Matrix**  
**8,000 Pixels**  
**-16.7% Resolution**  
**21.6 SQ FT Active Area**

#### ThinkSIGN Viewing Area



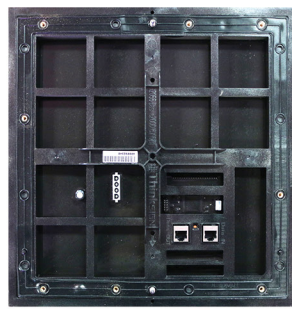
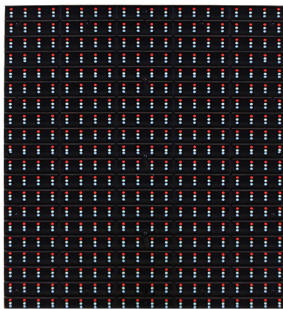
**80 x 120 Pixel Matrix**  
**9,600 Pixels**  
**100% Resolution**  
**26.4 SQ FT Active Area**

#### Competitor B Viewing Area



**72 x 108 Pixel Matrix**  
**7,776 Pixels**  
**-19% Resolution**  
**24 SQ FT Active Area**

16mm Resolution Module



#### Our Modules are Smarter!

Each module is designed with a CPU allowing color depth & calibration, and easy diagnostics to find and report any sign issues.



### 16mm ThinkSIGN Specs

|                           |                                |
|---------------------------|--------------------------------|
| Pixel Pitch               | 16mm                           |
| Pixel Configuration       | True Pixel, 1R, 1G, 1B         |
| Character Height          | 5" or larger                   |
| Module Dimensions         | 1' .5" x 1' .5"                |
| Matrix Configuration      | 20 x 20 pixels                 |
| LED Lifetime              | 100,000 hours                  |
| Color Capability          | 68 Billion                     |
| Viewing Angle             | 140° horizontal x 70° vertical |
| Media Format              | Video, Picture, & Text         |
| Brightness                | 10,000 NITS                    |
| Power                     | 120 volt single phase 60Hz     |
| Communications Operations | 4G, Wireless, Ethernet, Fiber  |

## Why ThinkSIGN?

**Trusted.** Our entire system is UL Listed. We only employ the very best LEDs, components, and hardware for our EMCs.

**Easy.** Easy to sell, easy to install, use and service. Our signs deliver ready to install and our software requires no training, but just in case, we provide online tutorials and a helpful support staff

**Fast.** We have the ability to design, build, and deliver in 2 weeks! Our proprietary modular design makes assembly much faster. Others can take up to 4x longer.