



## Resolution Matters!

ThinkSIGN's 10mm borderless Xtreme, when compared to other brands, maximizes your allowable square footage resulting in MORE pixels and resolution.

### 5 X 9

#### Competitor A Viewing Area



**144 x 252 Pixel Matrix**  
**36,288 Pixels**  
**-21.3% Resolution**  
**40.3 SQ FT Active Area**

#### ThinkSIGN Viewing Area



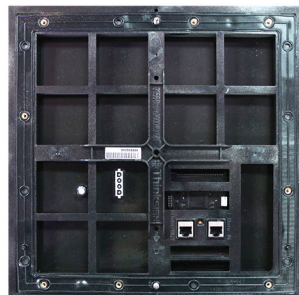
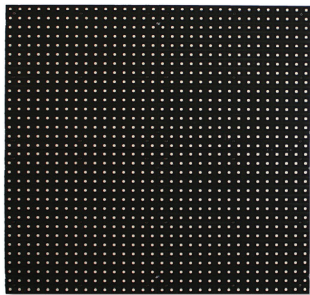
**160 x 288 Pixel Matrix**  
**46,080 Pixels**  
**100% Resolution**  
**49.5 SQ FT Active Area**

#### Competitor B Viewing Area



**150 x 270 Pixel Matrix**  
**40,500 Pixels**  
**-12.1% Resolution**  
**45 SQ FT Active Area**

10mm Resolution Module



#### Our Modules are Smarter!

Each module is designed with a CPU allowing color depth & calibration, and easy diagnostics to find and report any sign issues.



### 10mm ThinkSIGN Specs

Pixel Pitch	10mm
Pixel Configuration	SMD 3 in 1
Character Height	3.1" or larger
Module Dimensions	1' .5" x 1' .5"
Matrix Configuration	32 x 32 pixels
LED Lifetime	100,000 hours
Color Capability	68 Billion
Viewing Angle	140° horizontal x 70° vertical
Media Format	Video, Picture, & Text
Brightness	9,000 NITS
Power	120 volt single phase 60Hz
Communications Operations	4G, Wireless, Ethernet, Fiber

## Why ThinkSIGN?

**Trusted.** Our entire system is UL Listed. We only employ the very best LEDs, components, and hardware for our EMCs.

**Easy.** Easy to sell, easy to install, use and service. Our signs deliver ready to install and our software requires no training, but just in case, we provide online tutorials and a helpful support staff

**Fast.** We have the ability to design, build, and deliver in 2 weeks! Our proprietary modular design makes assembly much faster. Others can take up to 4x longer.