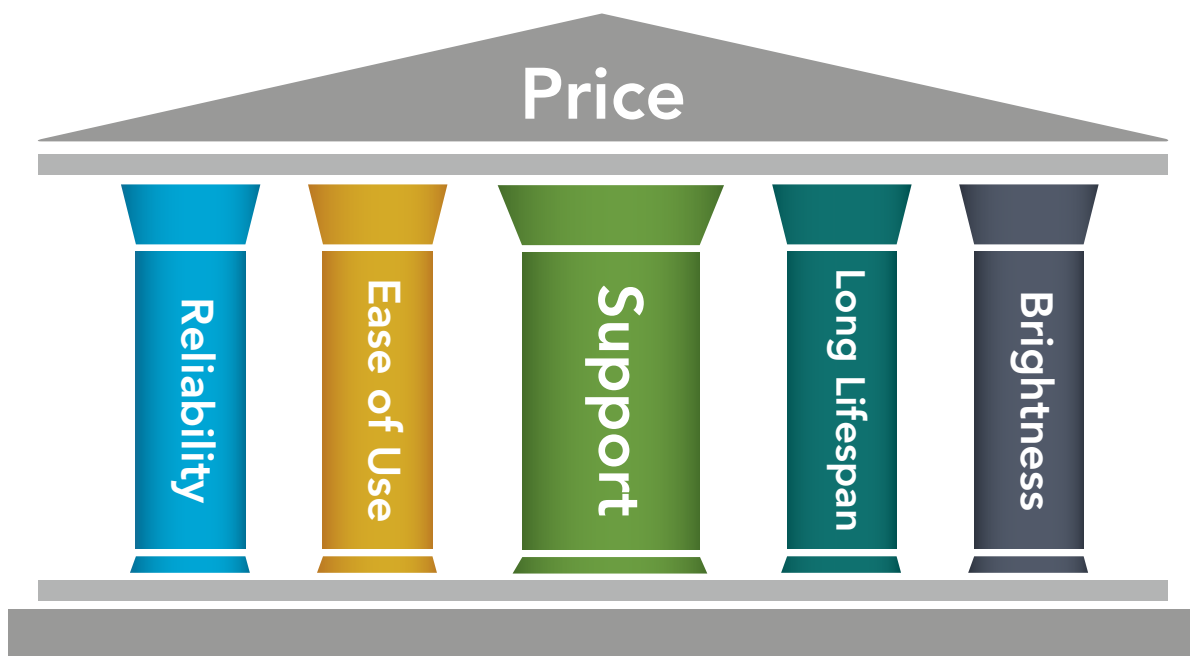


Price vs The 5 Pillars of Performance

Price is one of the biggest factors we consider when purchasing anything. However, you must also take into account the performance of the product. When determining this with an LED sign you have to consider the following 5 performance factors.



Support - We strive to ensure you won't have an issue, but if you do you will have your local signage partner, our technical support team based out of Louisville, KY, and our local sales representative based in your area to ensure a fast and easy fix.

Reliability - We are the manufacture of our high-quality components, so we can ensure your sign has a high uptime.

Ease of Use - Our software allows you to quickly create eye-catching content to draw in customers, with over 500 animations and 1000 images free.

Long Lifespan - The life expectancy of our signs is 10-15 years on average.

Brightness - The brightness of our signs is a major contributing factor to the life of the sign. LED signs will dim over time. Our signs start out brighter than our low-cost competitors.

Will a low cost sign cost you more in the long run?