ThinkSIGN
IT'S SO EASY

ALLURA | 10mm

The All Aluminum EMC

Features a borderless design to maximize allowed square footage and universal module that makes installs, retrofits, and upgrades a breeze.

Highest Refresh Rate
281 trillion colors
60 Frames Per Second
Up to 700K pixels

Easiest EMC Software
Studio Cloud from any device
Full edit from your phone

Highest Quality
Highest Quality LED's mean long lasting better looking content

Easily display videos, pictures, or text with the best value in the business. With **7,000 NITS** of brightness and border less design, ThinkSIGN's 10mm Venus EMC's are crisp and sharp as close as 18 feet away. Instantly message your target audience where it matters.

most popular sizes

matrix	dimension
64 x 192	2'1" x 6'3"
64 x 240	2'1" x 7'10"
64 x 288	2'1" x 9'5"
96 x 192	3'1" x 6'3"
96 x 240	3'1" x 7'10"
96 x 288	3'1" x 9'5"
128 x 192	4'2" x 6'3"
128 x 240	4'2" x 7'10"
128 x 288	4'2" x 9'5"

contact us to learn more! | **877.767.9949**
marketing@thinksign.com

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The All Aluminum EMC

Resolution **Matters!**

ThinkSIGN's 10mm borderless Allura EMC, when compared to other brands, maximizes your allowable square footage resulting in MORE pixels and resolution.

3 x 8 VIEWING AREA COMPARISON

ThinkSIGN

96 x 240 pixel matrix
23,040 pixels
Full Resolution
24.8 SQ. FT ACTIVE

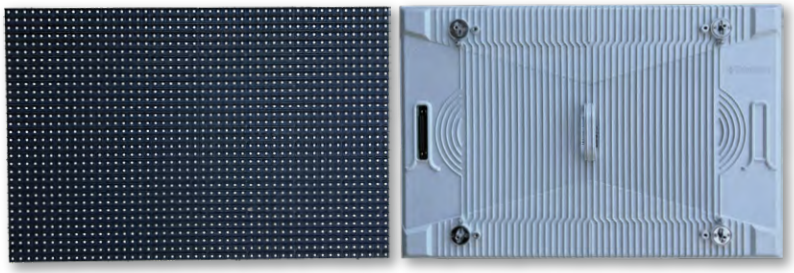
Competitor A

90 x 240 pixel matrix
21,600 pixels
-7% less resolution
24 SQ. FT ACTIVE

Competitor B

72 x 252 pixel matrix
18,144 pixels
-21% less resolution
20.7 SQ. FT ACTIVE

10mm Resolution Module



sign **specifications** **10mm**

Pixel Pitch	10mm
Pixel Configuration	SMD 3 in 1
Module Dimensions	1.05' x 1.58'
Matrix Configuations	32 x 48 pixels
LED lifetime	100,000 hours
Color Capability	281 trillion
Viewing Angle	170 x 170
Media Format	jpg . mp4 . bmp . png
Brightness	7,000NITS
Power	120/240 volt single phase
Communications	4G • wireless • direct • fiber

Choosing the
Right Sign

Increase in **Pixels**

+56% more than **20mm**

+45% more than **16mm**

+77% more than **13mm**

+125% more than **10mm**

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