















Why an LED message center?

- Increase revenue 15-150%*.
- Lower advertising costs. 7-20 cents per exposure compared to dollars of traditional advertising.
- 80% of sales are a direct result of your main ID Sign.
- 40% of drivers stop on their way home.
- Two thirds of purchases made by drivers are impulse purchases.
- Instant message with your customers where it matters.
- Eliminate liability from messaging.
- Instantly and easily update the sign for promotions, community service, hiring employees and more.

*SBA Electronic Message Center Study ©2001 http://www.toaks.org/civica/filebank/blobdload.asp?BlobID=19507

Why ThinkSign?

Trusted. Our <u>entire</u> system is UL Listed. We only employ the very best LEDs, components, and hardware for our EMCs.

Easy. Easy to sell, easy to install, use and service. Our signs deliver ready to install and our software requires no training, but just in case, we provide online tutorials and a helpful support staff.

Fast. We have the ability to design, build, and deliver in 2 weeks! Our proprietary modular design makes assembly much faster. Others can take up to 4x longer.