



## Resolution Matters!

ThinkSIGN's 20mm borderless Xtreme, when compared to other brands, maximizes your allowable square footage resulting in MORE pixels and resolution.

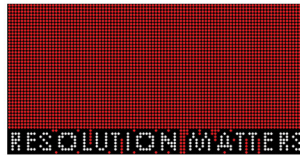
**3 X 6**

### Competitor A Viewing Area



**48 x 80 Pixel Matrix**  
**3,840 Pixels**  
**-16.7% Resolution**  
**16.2 SQ FT Active Area**

### ThinkSIGN Viewing Area



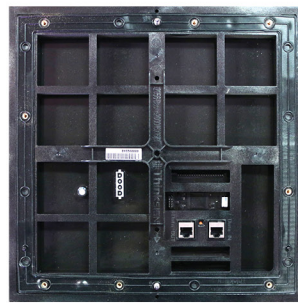
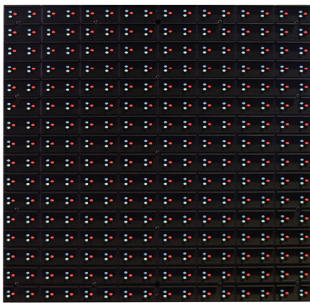
**48 x 96 Pixel Matrix**  
**4,608 Pixels**  
**100% Resolution**  
**19.8 SQ FT Active Area**

### Competitor B Viewing Area



**48 x 96 Pixel Matrix**  
**4,608 Pixels**  
**100% Resolution**  
**18 SQ FT Active Area**

20mm Resolution Module



### Our Modules are Smarter!

Each module is designed with a CPU allowing color depth & calibration, and easy diagnostics to find and report any sign issues.



### 20mm ThinkSIGN Specs

|                           |                                |
|---------------------------|--------------------------------|
| Pixel Pitch               | 20mm                           |
| Pixel Configuration       | True Pixel, 1R, 1G, 1B         |
| Character Height          | 5" or larger                   |
| Module Dimensions         | 1' .5" x 1' .5"                |
| Matrix Configuration      | 16 x 16 pixels                 |
| LED Lifetime              | 100,000 hours                  |
| Color Capability          | 68 Billion                     |
| Viewing Angle             | 140° horizontal x 70° vertical |
| Media Format              | Video, Picture, & Text         |
| Brightness                | 10,000 NITS                    |
| Power                     | 120 volt single phase 60Hz     |
| Communications Operations | 4G, Wireless, Ethernet, Fiber  |

## Why ThinkSIGN?

**Trusted.** Our entire system is UL Listed. We only employ the very best LEDs, components, and hardware for our EMCs.

**Easy.** Easy to sell, easy to install, use and service. Our signs deliver ready to install and our software requires no training, but just in case, we provide online tutorials and a helpful support staff

**Fast.** We have the ability to design, build, and deliver in 2 weeks! Our proprietary modular design makes assembly much faster. Others can take up to 4x longer.